



MEA



Media Pack 2024/25

www.tpimeamagazine.com
www.tpimeaawards.com



The leading publication for live events in the Middle East & Africa.



Introduction:

- Published 6 times a year, TPIMEA covers the creative and technical aspects of live events throughout the Middle East, Africa & India. Ranging from concepts and ceremonies to corporate events, festivals and temporary installations.
- A dedicated website, www.tpimeamagazine.com, which features regularly updated news and views from the industry.
- Annual awards ceremony, the TPIMEA Awards, to recognise the regional industry's best and brightest talents.



*figures do not include bonus distribution at tradeshow and events

TPiMEA 2024/25 Deadlines

#50 October/November 2024

Editorial: 17/09/24

Advertising: 24/09/24

Bonus Distribution: Gitex Global, Dubai / LEaT, Hamburg

JTSE, Paris / LDI, Las Vegas

The Conference Live at Lititz 2024, PA

#54 June/July 2025

Editorial: 21/05/25

Advertising: 28/05/25

Bonus Distribution: InfoComm Las Vegas

#51 December/January 2025

Editorial: 19/11/24

Advertising: 26/11/24

Bonus Distribution: ISE, Barcelona / NAMM, Anaheim

TPi Awards 2025, London

#55 August/September 2025

Editorial: 22/07/25

Advertising: 28/07/25

Bonus Distribution: Plasa London / InfoComm India

#52 February/March 2025

Editorial: 20/01/25

Advertising: 27/01/25

Bonus Distribution: Prolight + Sound, Frankfurt

Music Inside Rimini, Rimini

#56 October/November 2025

Editorial: 18/09/25

Advertising: 26/09/25

Bonus Distribution: Gitex Global Dubai/ LEaT Hamburg

JTSE Paris/ LDI Las Vegas

#53 April/May 2025

Editorial: 19/03/25

Advertising: 26/03/25

Bonus Distribution: TPiMEA Awards 2025, Dubai /

SLS Expo, Riyadh, Saudi Arabia / GTL Sessions, Mykonos

Plasa Focus, Leeds / Integrate, Dubai / CABSAT, Dubai

PALM Expo, Mumbai / AV-ICN Expo, Mumbai / Showlight, France

Koba, Seoul / ABTT, London / MONDO-DR Awards, Orlando

InfoComm, Las Vegas

#57 December/January 2026

Editorial: 20/01/25

Advertising: 27/01/25

Bonus Distribution: ISE Barcelona/ NAMM Anaheim

Editorial Opportunities

First Look

An influential industry figure shares their wisdom and insight on a hot topic for the industry.

ME News

A round-up from around the Middle East, including short-form event coverage and the latest industry appointments.

Tech Profile

Comprehensive coverage of the biggest and boldest shows, ceremonies, and events, featuring detailed technical insights from the production crew and technical suppliers involved.

Interview

A chance for industry professionals to have their say, share their insights and update TPiMEA readers on the progress of their company.

Company Profile

Usually timed around a significant announcement, anniversary or achievement, this is a celebration of everything that is good about some of the region's most impressive, innovative and creative companies.

Africa News

A round-up from Africa, including the latest industry appointments, company announcements and live events.

If you would like to participate in any of these features, please contact Editorial Director, Peter Iantorno: p.iantorno@mondiale.co.uk or call +44 (0) 161 476 8360

For advertising, events, and sponsorship information, please contact our commercial team.

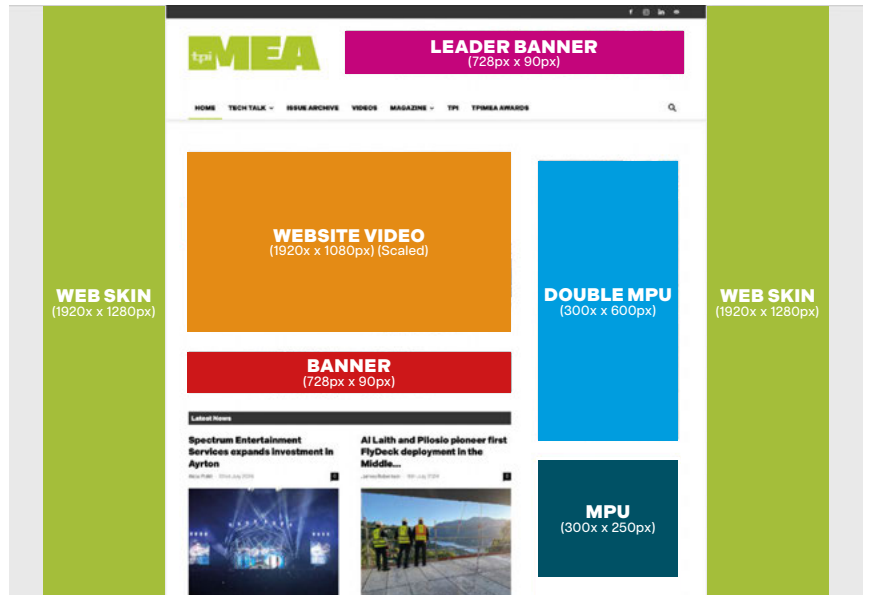
Advertising Rates

Full Colour	(£+Vat)	Special Positions	
Double Page Spread	£4,500	Inside Front Cover	£3,000
Full Page	£2,500	Inside Back Cover	£3,000
Half Page	£1,700	Outside Back Cover	£5,000
Third Page	£1,400	Bellyband	£6,000
Quarter Page	£900	Gatefold	£7,000

For additional special positions please reach out to our commercial team.

Website

Leader Banner	£1000
Banner	£800
MPU	£800
Double MPU	£1,000
Skins	£1,500
Web Video	£1,500



Digital

TPi E-Newsletter Banner Ad	£800	Email Blast	£1,500
		Social media takeover	£1,000
		Digital Front Cover	£2,000
		Digital DPS	£2,500



Advertising Technical Data

All dimensions: height before width

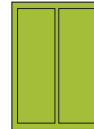
Full Page

Type 313 mm x 216 mm
 Bleed 339 mm x 242 mm
 Trim 333 mm x 236 mm

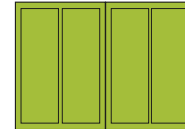
DPS

Type 313 mm x 452 mm
 Bleed 339 mm x 478 mm
 Trim 333 mm x 472 mm

FULL PAGE



DPS



The following adverts all float on the page with a white margin

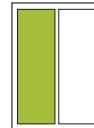
1/2 Page Portrait

Size 313 mm x 100 mm

1/2 Page Landscape

Size 150 mm x 210 mm

1/2 PAGE



Portrait



Landscape

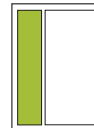
1/3 Page Portrait

Size 313 mm x 75 mm

1/3 Page Landscape

Size 102 mm x 210 mm

1/3 PAGE



Portrait



Landscape

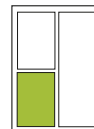
1/4 Page Portrait

Size 150 mm x 100 mm

1/4 Page Landscape

Size 64 mm x 210 mm

1/4 PAGE



Portrait



Landscape

Please note

- All TRIM pages must have a 3mm bleed on all sides.
- For TRIM adverts, type and important subject matter should be kept within the TYPE area.
- You should allow 8mm between DPS adverts for binding. Please call for more information.

Meet the TPiMEA Team

Editorial



Peter Iantorno
Editorial Director

Mob: +44 (0)776 3233 637
Email: p.iantorno@mondiale.co.uk



Stew Hume
Contributing Editor

Mob: +44 (0)770 2054 344
Email: s.hume@mondiale.co.uk



Jacob Waite
Contributing Assistant Editor

Mob: +44 (0)759 2679 612
Email: j.waite@mondiale.co.uk



Alicia Pollitt
Staff Writer

Mob: +44 (0)750 8441 986
Email: a.pollitt@mondiale.co.uk

Commercial



Fran Begaj
Commercial Director

Mob: +44 (0)785 2336 728
Email: f.begaj@mondiale.co.uk



Matilda Matthews
Account Manager

Mob: +44 (0)741 3555 978
Email: m.matthews@mondiale.co.uk



Philip Tucker
Account Manager

Mob: +44 (0)752 2130 473
Email: p.tucker@mondiale.co.uk



Sheelan Shah
Account Manager

Mob: +44 (0)740 1690 960
Email: s.shah@mondiale.co.uk

Events & Social



Alice Clarke
Event & Marketing Manager

Mob: +44 (0)775 239 2465
Email: a.clarke@mondiale.co.uk



James Robertson
Digital Content Manager

Mob: +44 (0)772 5475 819
Email: j.robertson@mondiale.co.uk

Justin Gawne
CEO
j.gawne@mondiale.co.uk

Dan Seaton
Production

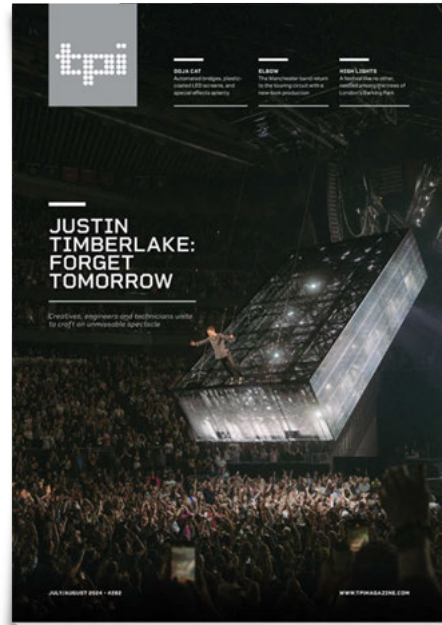
Mel Capper
Production

TPiMEA
Head Office
Strawberry Studios, Watson Square,
Stockport, Greater Manchester, SK1 3AZ, U.K.
Tel: +44 (0)161 476 8360

WELCOME TO TPI

The leading publication for the live touring industry.

- Print and digital readership 8,407
- Average digital magazine impressions over 15,229
- Newsletter circulation over 7,851
- Average email open rate 50%
- Annual in-person events including GTL Sessions and the famed TPI Awards, attended by 1,800 professionals



Since 1998, TPI [Total Production International] has been the definitive authority on live events production. Featuring on-site interviews with the world's most respected crew members as well as in-depth discussion with R&D departments creating the technology powering live events, TPI pulls back the curtain on an often 'invisible' industry, sharing backstage stories from the talented

people who make artist dreams a reality. Our bimonthly publication is circulated to a combined print and digital readership of 8,407 individuals and companies in 87 countries. Our digital magazine receives over 15,229 average monthly visits with website traffic reaching 10,000 impressions per month.

In recent years, TPI has expanded its digital footprint with TPI Talks – a web series

and podcast with some of the biggest and brightest names in the sector.

TPI also hosts in-person events – most notably the TPI Awards, which honours the work of individuals and companies in the sector. Attended by 1,800 industry professionals, it is the ultimate annual networking opportunity for the touring world.